

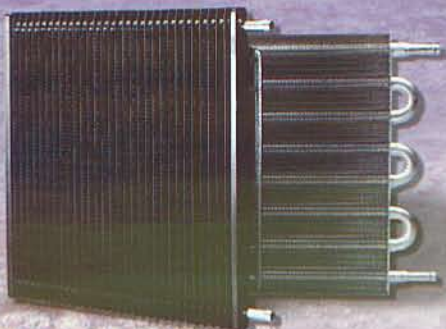
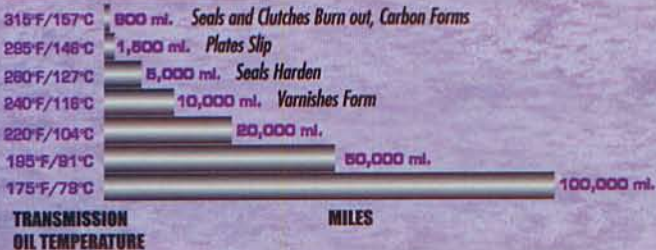
Don't Tow Without It!



Heat Kills Transmissions!

Over 14 million transmissions fail every year, 9 out of 10 from overheating.

Lower Operating Temperatures Mean... **EXTENDED TRANSMISSION LIFE**



In today's smaller, hotter-running vehicles, you risk overheating your transmission when you do any of the following:

- towing: boats, trailers or fifth wheels
- carry extra passengers or extra baggage
- drive in stop-and-go traffic
- climb steep grades
- drive in hot weather

Every 20° drop in operating temperature can double oil and equipment life. Hayden Transmission Oil Coolers can provide up to 60° of additional cooling, greatly extending the life of your transmission.

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A COMPANY OF FOUR SEASONS DIVISION / STANDARD MOTOR PRODUCTS, INC

*Protect Your Investment with a Hayden Transmission Oil Cooler
and Save On Costly Repairs.*

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